

Last year, the Ariens Company celebrated its 90th anniversary. Our family business has been manufacturing high-quality lawn and garden maintenance equipment since 1933. We are the global market leader in the two-stage snow blower segment. Anniversaries are a great opportunity to pause for a moment and reflect. To remember the difficult beginnings, the hard work and strenuous progress and the goals we have achieved.

„So far so good“ is what they say in the US.

Immediately after looking back at the past, we are now facing the future. We have taken the anniversary year as an opportunity to revise our entire range of zero-turn mowers with combustion engines. The crowning highlight is our presentation of the completely newly developed Ariens IKON. As the Ariens bestseller, it is a particular focus of our interest. In a fantastic team effort, our developers have created a new IKON that will compete at the highest level. All of our experience from over the years have gone into it. The new IKON sets the industry standard in terms of cut quality, durability, quality and manufacturing.

We have succeeded in adapting the new US models for the European market to CE standards in record time. Just one year later, the models are available for AriensCo EMEAA. Compliments to our teams in the US and EMEAA.

We wish you all the best for 2025 – let's get to work!

The new Ariens IKON

The IKON is a professional product – for every private garden owner, regardless of the size of their lawn. But it is also a reliable tool for smaller service providers. It is modelled after its bigger brother, the APEX. The new IKON establishes a new class of machine between private and professional users.



The new Ariens Zero-Turn Models 2025

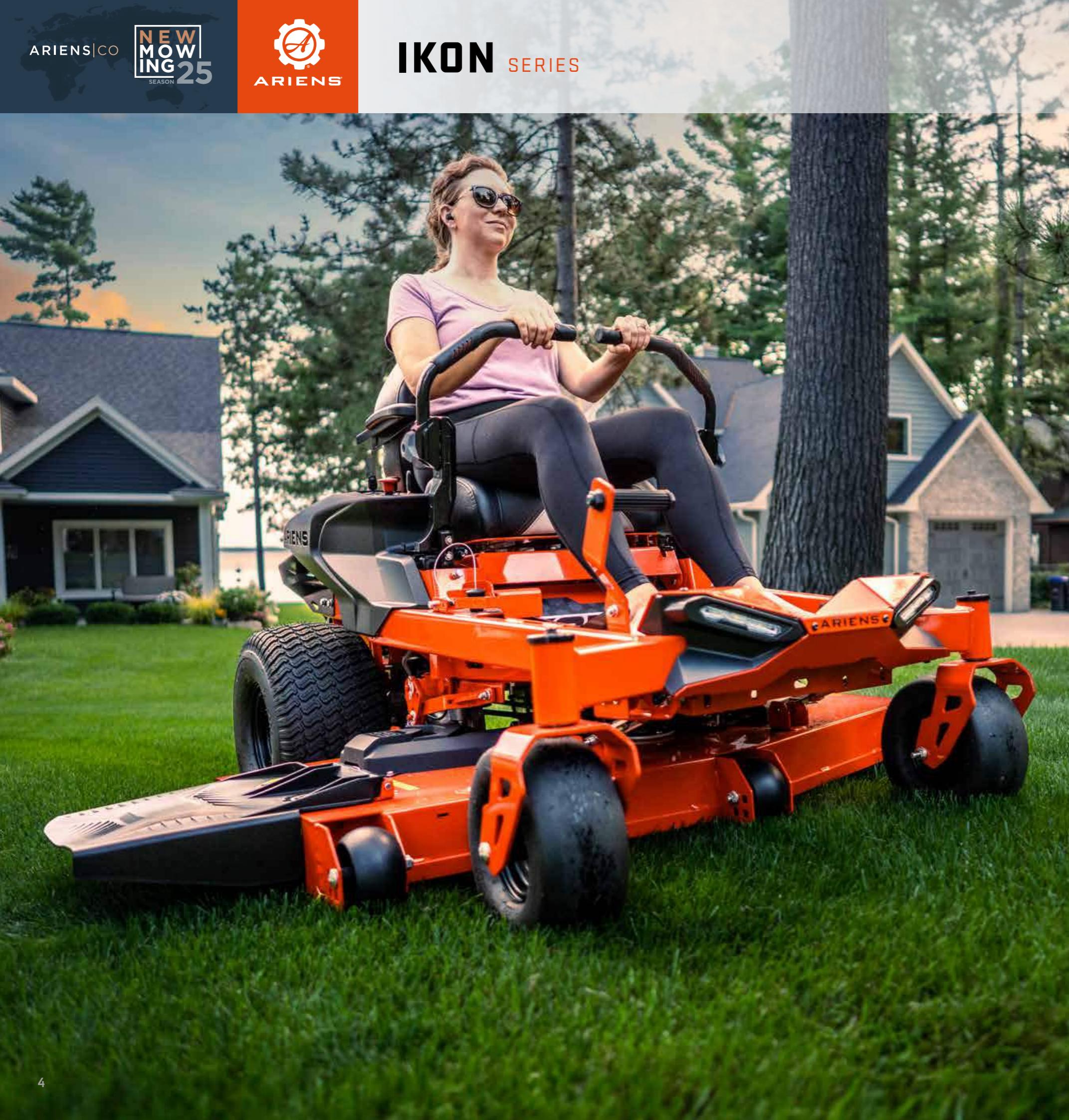
The new 2025 EDGE, APEX and ZENITH models have a new, dynamic look. In addition to minor technical improvements, the new Ariens ENVY mower deck on the APEX and ZENITH will be the centre of attention.



Road homologation kit

The option of road homologation for the Ariens ZENITH and ZENITH E for use on public roads has been demanded by sales for years. Road homologation conformity is essential for access to municipal users.





THE NEW IKON. GREATNESS. THROUGH THE SUM OF THE DETAILS.

The newest and fastest way to mow your lawn. No matter how big your garden is. The new Ariens IKON sets new standards in terms of cutting pattern, comfort and features.

THE NEW ARIENS IKON IS MORE THAN JUST NEW. IT'S NOT JUST DIFFERENT FROM ITS PREDECESSOR. THE NEW IKON OPENS UP A NEW CLASS OF MOWER FOR THE PRIVATE AND SEMI-PROFESSIONAL USER.

AriensCo's 90th anniversary kicked off the revision of the Ariens Ikon family of zero turns - all of the accumulated experience from previous years have been incorporated into this ground-up, complete re-design of the Ariens Ikon.

Our design engineers have looked at every component. Tried and tested components have been retained and everything else has been revised, improved or renewed.

THE RESULT OF THIS ENDEAVOUR FILLS US WITH REAL PRIDE AND IS CAUSING A STIR IN THE INDUSTRY.

The new Ariens IKON is difficult to categorise. It blurs the line between a mower for private users and a professional mower. The industry leading design and performance will set it apart from the rest.

Discover it – for yourself!



Perfect cut



High comfort



Durable



Dynamic design



90 YEARS

ARIENS
A FAMILY BUSINESS
SINCE 1933

THE BASIS: A SOLID FOUNDATION.



STABILITY AND DURABILITY:

As with the professional series, the IKON has a fully welded tubular frame.



CAREFREE WHEEL DRIVE:

The two separate hydrostatic EZT® wheel motors from HYDRO-GEAR® are service-free and guarantee a smooth driving experience.



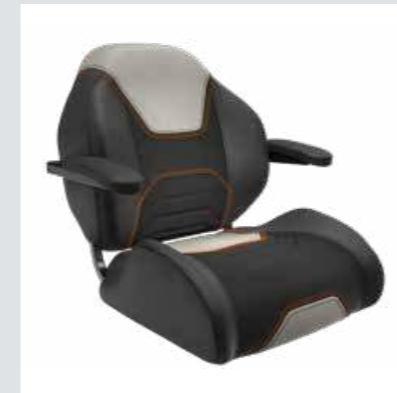
WHAT GOOD IS A MOWER IF IT DOESN'T MOW?

The new Ariens ENVY™ mower deck has it all. We have put all our experience into its new design.

- **Durability:** 2.9 mm sheet steel, solid edge protection, fully welded.
- **Constant high quality of cut:** 4-point suspension for permanent fixation and parallelism.
- **Robust 3-blade cutting system:** Blade spindles made of forged aluminium. Cooler running and more impact and vibration resistant than cast spindles.
- **Optimised airflow:** The Ariens ENVY™ mower deck has an optimised airflow thanks to new baffles and an improved discharge. Essential for its excellent cutting pattern.

ALL THIS FOR THE PERFECT LAWN CUT.

THE EXTRAS: A LOAD OF COMFORT.



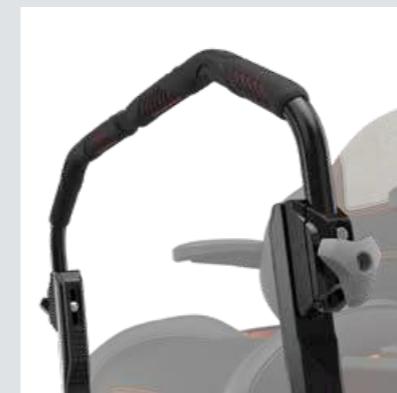
SEATING COMFORT

An extra high backrest supports the back. The raised seat base makes it easier to stand up and sit down. Folding armrests relieve pressure on the shoulders. Imitation leather upholstery with decorative stitching.



FOOT-OPERATED DECK ADJUSTMENT

Stability has its weight. The solid mower deck is simply lifted by foot pedal while seated. Also available with optional spring support on request.



ERGONOMIC AND ADJUSTABLE CONTROL LEVERS

The new Ariens drive levers allow precise, tool-free adjustment of the drive levers in all four directions.



EXTRA LARGE WHEELS

20" wheels ensure high suspension comfort, strong traction and low ground pressure. They also make it easier to drive over edges. Recommended tyre pressure: 0.6 – 0.75 bar.



INTEGRATED AND INTUITIVE BRAKE

The parking brake is activated by simply folding out the drive levers.



CHARGING AND STOWING

Drinks and mobile phones can be stored in the practical storage box. Two USB charging sockets are standard (USB-A and USB-C).



CUTTING HEIGHT ADJUSTMENT

A magnetic bolt allows you to conveniently select one of the 13 cutting heights from a seated position.



DUAL LED FRONT LIGHTS

Standard, integrated, super-bright front lights with 600 lumens show the way.

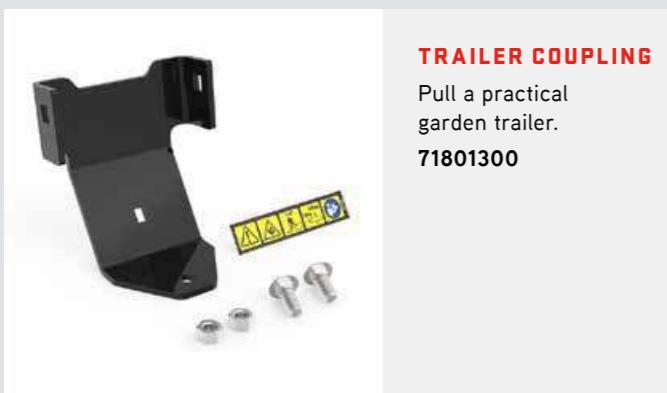
PRACTICAL AND CUSTOMISED ACCESSORIES

**MULCH KIT**

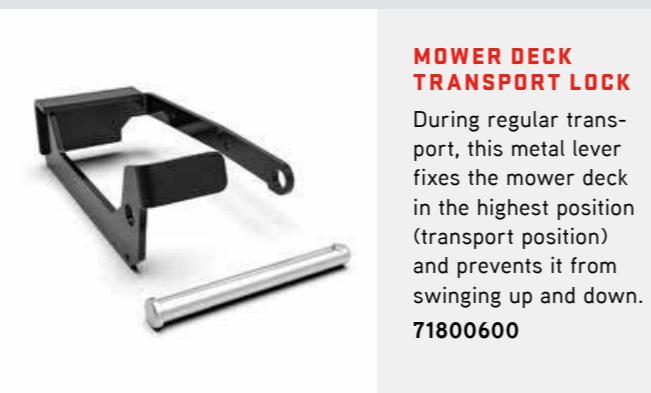
When using the mulching kit, there is no side discharge. The mulch baffles keep the cuttings in the mower deck for longer and the special mulching blades shred them into fine particles.
42": 71802100
52": 71802100

**IKON FLOOR MAT**

This rubber mat not only enhances the appearance of your zero turner, but also dampens vibrations on the feet and legs.
71801400

**TRAILER COUPLING**

Pull a practical garden trailer.
71801300

**MOWER DECK TRANSPORT LOCK**

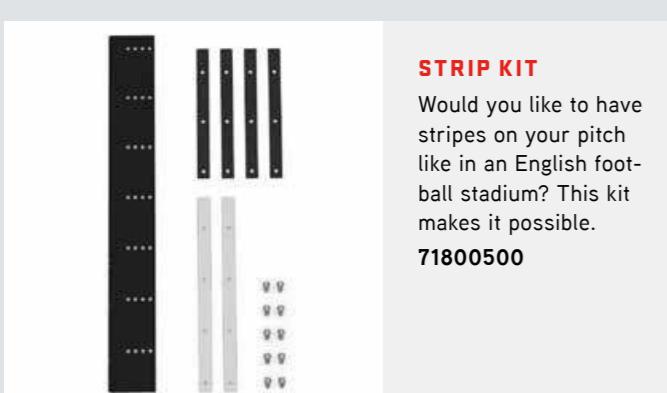
During regular transport, this metal lever fixes the mower deck in the highest position (transport position) and prevents it from swinging up and down.
71800600

**SUPPORT SPRING FOR HEIGHT ADJUSTMENT**

If required, the additional coil spring supports the cutting height adjustment by foot pedal.
71801600

**SIDE GUARD FOR MOWER DECK**

Protects the mower deck and objects in the event of accidental contact.
71516400

**STRIP KIT**

Would you like to have stripes on your pitch like in an English football stadium? This kit makes it possible.
71800500

**COVERING BONNET**

Protects your mower from dirt and moisture.
71515200

TECHNICAL DATA IKON SERIES

	IKON 42	IKON 52
MODEL	918300	918301
FIELD OF APPLICATION	Private / Semi-Pro	Private / Semi-Pro
ENGINE	Kawasaki FR651	Kawasaki FR691
DISPLACEMENT	726 cm ³	726 cm ³
MAX. POWER AT 3.600 RPM	15.8 kW/21.5 hp	16.9 kW/23 hp
MAX. MAXIMUM SPEED	11.2 km/h forwards, 4.8 km/h backwards	11.2 km/h forwards, 4.8 km/h backwards
FRAME	Tubular steel frame, fully welded	Tubular steel frame, fully welded
WHEEL MOTORS	Hydro-Gear EZT®, maintenance-free	Hydro-Gear EZT®, maintenance-free
PARKING BRAKE	Mechanical, integrated in control levers	Mechanical, integrated in control levers
TANK CAPACITY	13.2 litres	13.2 litres
STARTER	electric	electric
SEAT	Adjustable comfort seat with high backrest and folding armrests	Adjustable comfort seat with high backrest and folding armrests
FRONT LIGHTS	LED	LED
CUP HOLDER	Standard	Standard
MOBILE PHONE HOLDER	Standard	Standard
USB CHARGING PORTS	Standard	Standard
HOUR METER	Standard	Standard
DRIVE LEVERS	With quick adjustment and ergonomic handle cover	With quick adjustment and ergonomic handle cover
CUTTING WIDTH	107 cm, 42"	132 cm, 52"
CUTTING HEIGHTS	3.8 - 11.4 cm	3.8 - 11.4 cm
CUTTING STAGES	13, via magnetic plug pin	13, via magnetic plug pin
CUTTING HEIGHT ADJUSTMENT	Mechanical, via foot pedal	Mechanical, via foot pedal
MOWING DECK	NEW: Ariens ENVY™ with optimised airflow and side discharge	NEW: Ariens ENVY™ with optimised airflow and side discharge
MOWER DECK TYPE	Steel, 2,9 mm, 11.4 mm deep, fully welded with edge protection	Steel, 2,9 mm, 11.4 mm deep, fully welded with edge protection
NUMBER OF BLADES	3	3
BLADE SPINDLES	Aluminium, solid, forged	Aluminium, solid, forged
MOWER DECK SUSPENSION	4-point	4-point
BELT TENSIONER	automatic, Ariens CBT Constant-Belt-Tension	automatic, Ariens CBT Constant-Belt-Tension
BLADE CLUTCH	electric	electric
ANTI-SCALP ROLLERS	2, enclosed	3, enclosed
MULCH KIT	optional	optional
REAR WHEELS	20" x 8-8, turf profile	20" x 10-8, turf profile
FRONT WHEELS	11" x 6-5 360°	11" x 6-5 360°
LENGTH / WIDTH / HEIGHT	Side discharge: 189 cm / 141 cm / 116 cm Mulching kit: 189 cm / 113 cm / 116 cm	Side discharge: 189 cm / 168 cm / 116 cm Mulching kit: 189 cm / 136 cm / 116 cm
WEIGHT, WITHOUT FUEL	297 kg	310 kg
WARRANTY*	3 years or 100 hours*	3 years or 100 hours*

*In accordance with the current warranty conditions of AriensCo GmbH, Buehlertann.

Available from mowing season 2025.



GET OUT OF THE LEGAL GREY ZONE AND INTO PUBLIC TRAFFIC.

See and be seen safely with the new Ariens road homologation lighting kit.

The municipal use of lawn tractors and zero-turns requires the use of road homologated equipment when switching between mowing areas and when using public paths and roads. Otherwise, the machine must be loaded and may not be moved on its own axle.

THE MAIN ELEMENTS OF THE ARIENS ROAD HOMOLOGATION LIGHTING KIT ARE:

- Operating and control unit in the driver's field of vision, on the control lever
- Full lighting system at the front and rear with ECE labelling
- Front and rear indicators
- Licence plate holder
- Licence plate lighting
- Speed sign
- Warning light
- Reflectors
- Horn

MODEL AVAILABILITY:

The road homologation kit is available for the Ariens ZENITH and ZENITH E model series.

INSTALLATION / RETROFITTING:

The road homologation lighting system is retrofitted by a specialist dealer. The installation time is approx. 5 hours. The road kit is not offered as standard.

AUTHORISATION IN GERMANY:

An official TÜV approval and the sample certificate make it easier for the dealer to carry out the inspection at the local MoT test centre.

AUTHORISATION IN EUROPE:

In Europe, each country issues its own national road traffic regulations and laws. The ECE labelling of the Ariens road lighting kit is accepted in every European country.

Road safety can then also be guaranteed in other countries through individual approval.



THE NEW LOOK OF THE ARIENS ZT FAMILY BRINGS NEW VIGOUR TO EVERY LAWN.

THE ARIENS EDGE SERIES:

SMALLER LAWNS ALSO DESERVE GREAT PERFORMANCE.

Comfort, durability and the speed of a zero-turn mower in a handy, compact design.



THE ARIENS APEX SERIES:

BUILT TO MOW LARGE AREAS.

Robust, durable quality and outstanding cutting performance. Service providers and owners of large lawns will find it the perfect mower.



THE ARIENS ZENITH SERIES:

TESTED BY PROFESSIONALS IN DAILY USE.

Extra comfort has never hurt a professional user.

The ZENITH has special suspension comfort for long mowing sessions.



90 YEARS

ARIENS -
A FAMILY BUSINESS SINCE 1933



EDGE SERIES



CUTTING HEIGHT ADJUSTMENT

7-position cutting height adjustment via foot pedal.



VERY GOOD QUALITY OF CUT

Welded mowing deck of the EDGE 42" with two blades. Optional mulching kit.



GOOD SEATING COMFORT

Comfortable seat with back cut-out, adjustable.

THE NEW ZEROTURNER MODEL YEAR 2025



APEX SERIES



ZENITH SERIES



CUSTOM MADE MOWER DECK

The new ENVY™ mower deck has improved air flow and an enlarged discharge. Lying grass is lifted higher and cut perfectly. Standard in the course of the 2025 season on APEX and ZENITH.

THE MACHINE AT YOUR FINGERTIPS

The new drive lever handles fit better in the hand and are ergonomically shaped.



SOLID MECHANICS

15-stage cutting height adjustment via foot pedal and magnetic plug.



ROAD HOMOLOGATION LIGHTING KIT

A new lighting kit is available for use on public roads. Installation by specialised dealers.

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PREMIUM ENGINE

Kawasaki currently has the best reputation for gasoline engines. A professional FX730V engine with double filter performs reliable work for many years.