

A woman with blonde hair, wearing a light-colored sweatshirt and headphones, is operating an orange Ariens zero-turn lawn mower. She is mowing a green lawn in a garden setting with large trees and bushes in the background.

40%
FASTER MOWING



ARIENS®

ADVANTAGES OF AN ARIENS **ZERO-TURN** MOWER



MOW FASTER:

- Turning on the spot saves time
- Seamless continuation from the last cutting pass
- Precise driving around obstacles
- Effective mowing saves time and fuel



LONGER SERVICE LIFE:

- High quality steel frames and cutter decks
- Robust hydrostatic transmissions
- Premium quality engines
- As few plastic parts as possible



MORE COMFORT:

- Greater legroom
- Comfortable, adjustable seats
- Smooth operating features
- Low effort required for steering movements



MORE FUN AND ENJOYMENT:

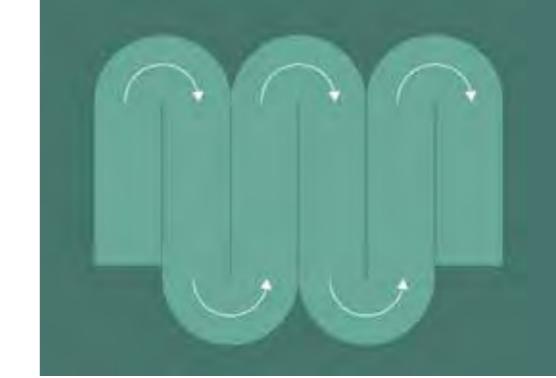
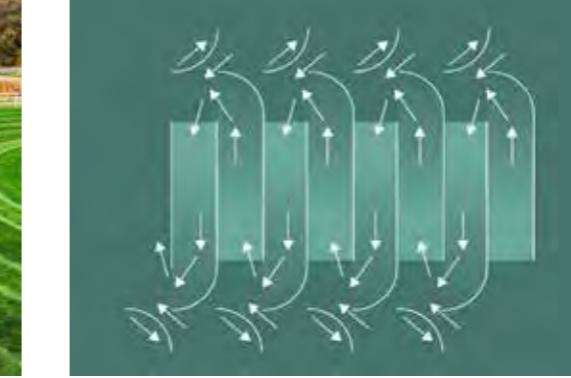
- Mowing fun – through the **combination of speed, manoeuvrability and comfort**
- **Gain more time** for other activities
- **No cuttings** to dispose of

WHY IS AN ARIENS **ZERO-TURN** SO FAST?

More time for other things. In contrast to classic lawn tractors with a steering wheel, Ariens zero-turn mowers are driven by two independent wheel motors driving each of the rear wheels. Each wheel is individually controlled with one of two steering levers.

The drive wheels can thus move in the same or different directions. In practice, this means that you can turn on the spot in one single manoeuvre, unlike a lawn tractor that requires a large turning circle or manoeuvring backwards and forwards. This also means there is less uncut grass in the turning area and obstacles can easily be navigated. Its precision significantly reduces annoying "cleaning out" at the end.

Perfect quality of cut without collecting. Thanks to their low centre of gravity and large-volume cutting decks, Ariens zero-turn mowers achieve higher mowing speeds than lawn tractors. High blade speeds and a strong airflow produce an excellent cutting finish. Mulch kits, side- and rear discharges enable mowing without a grass collector. For users who have switched to an Ariens zero-turn, the conventional lawn tractor with a steering wheel has had its day.



With a **conventional lawn tractor**, you need several approaches and a lot of effort at the steering wheel to make a 180° turn.

With an **Ariens Zero-Turn Mower** you can turn directly on the spot. Without wasting time, with minimum effort on the levers and without leaving uncut grass in the turning areas.

HOW MUCH FASTER IS A **ZERO-TURN** MOWER COMPARED TO A LAWN TRACTOR?

PRACTICAL TRIAL	SELF-PROPELLED WALK-BEHIND LAWN MOWER, 55CM	LAWN TRACTOR, 106 CM	ZERO-TURN, 106 CM
Mowing time (minutes)	201	90	55
Additional rework time (minutes)	0	20	15

Practical example with side discharge mowers from www.todaysmower.com
(estimated 4,000m², flat terrain, ornamental lawn, 40 trees, some additional obstacles)

The zero-turn mower with the same cutting width is 40% FASTER than a lawn tractor!



STUDY

OF THE UNIVERSITY OF HOHENHEIM (GERMANY)
INSTITUTE OF AGRICULTURAL ENGINEERING



COMPARISON OF THE STEERING MODES OF CONVENTIONAL RIDE-ON MOWERS AND ZERO-TURN MOWERS

A practical test between a conventional lawn tractor, 107 cm, and a zero-turn mower, 107 cm, resulted in the following:



CRITERION	LAWN TRACTOR ARIENS C60 REAR DISCHARGE	ZERO-TURN ARIENS IKON XD SIDE DISCHARGE
Steering	Steering knuckle with steering wheel	Armoured steering with lever
Turning radius	2,2 m	1,5 m
Turning manoeuvre	Omega-turn 5 seconds	Zero-turn 3,7 seconds
Quality of cut	++	+++
Physical stress (heart rate measured by app)	96 beats per minute	89 beats per minute
Main benefit	Catching	Speed, mowing without collection bag
Survey of the 17 test participants: "What would you buy?"	5 participants: lawn tractor	12 participants: zero-turn mower

Source: N. Hannemann, A. Laub, J. Luft, E. Windmüller, Comparison of the steering modes of ride-on lawn mowers, Institute of Agricultural Engineering, University of Hohenheim, 04/2023.

CAN ANYONE DRIVE AN ARIENS ZERO-TURN?



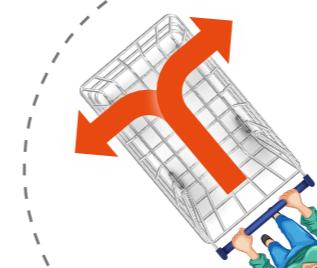
Driving an Ariens Zero-Turn is very easy.

In the beginning, it just needs a little practice. **The shopping trolley comparison is the easiest way to understand.**

Depending on the manoeuvre, move the drive levers as follows:



STRAIGHT AHEAD: push both levers forward evenly.

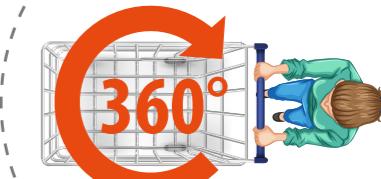


LEFT TURN: Push the right lever further forward.

RIGHT TURN: Push the left lever further forward.



BACKWARDS: pull both levers backwards evenly.



360°

TURN ON THE SPOT: Simultaneously pull back one lever and push the other forward.



ARIENS®

ZERO-TURN MOWER - EXPERIENCE MAKES THE DIFFERENCE



EDGE

USER: RESIDENTIAL

The EDGE is made for small to medium-sized gardens. With its mowing widths of 86 and 107 cm, it can also be used in tighter spaces. Its manoeuvrability and comfort take mowing to a new level of fun. A robust frame, maintenance-free wheel-drive and a powerful engine will serve you reliably for years.



IKON

USER: SEMI-PRO/ RESIDENTIAL

The new IKON is made for gardens of all sizes and offers a new level of comfort. It lets you mow for longer without tiring. It is modelled on the elements of its larger colleagues. With the IKON, you will soon forget your old lawn tractor. You can now mow everything faster and more comfortably than before.



APEX

USER: PROFESSIONAL

Service providers and private users with large grounds rely on its high performance, comfort and robust professional components. Its price-performance ratio in the professional segment is unmatched. Choose from six cutter deck configurations to find the right one for you.



ZENITH

USER: PROFESSIONAL

The ZENITH has been the flagship of Ariens for years. All our experience has gone into it. Strong and durable, equipped with premium components and unparalleled suspension comfort. It offers everything the professional user needs for long mowing sessions.



ZENITH E

USER: PROFESSIONAL

The ZENITH E is a professional battery zero-turn mower for daily use. Its four high-capacity interchangeable batteries provide full power and long range and can be changed in seconds when needed. Choose from nine cutter deck configurations to suit you. The new ARROW is a "stand-on" zero-turn mower for everyday use. Its components are all professional, from the hydrostat to the engine and the 4.5 mm thick cutter deck. With its compact design and mowing widths of 81 and 91 cm, it is the most manoeuvrable of all Ariens zero-turn mowers. The right choice for when space is tight between obstacles, flowerbeds and on a trailer.



ARROW

USER: PROFESSIONAL

The new ARROW is a "stand-on" zero-turn mower for everyday use. Its components are all professional, from the hydrostat to the engine and the 4.5 mm thick cutter deck. With its compact design and mowing widths of 81 and 91 cm, it is the most manoeuvrable of all Ariens zero-turn mowers. The right choice for when space is tight between obstacles, flowerbeds and on a trailer.



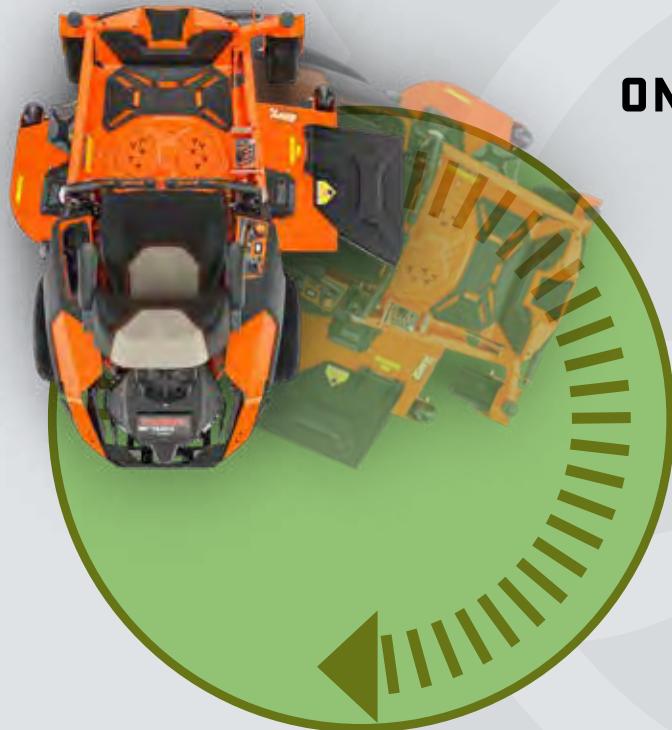
ARROW E

USER: PROFESSIONAL

The new ARROW E is a professional battery stand-on zero-turn mower for daily use. Its electrical components are identical to the ZENITH E. As a stand-on mower, however, it is more compact, manoeuvrable and has better visibility. An ergonomic and comfortable working posture is gentle for the operator.



**A FAMILY BUSINESS
SINCE 1933**



ON THE SPOT
FASTER
TRY IT OUT!



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